

OUR VALUES

Values that will lead us towards 2030



INNOVATION

Definition

We are passionate about disruption that generates value

Behaviors

- We break paradigms creating new opportunities for our stakeholders.
- We are entrepreneurs, we generate ideas aimed at the stakeholders we serve and make them come true.
- We support and acknowledge individuals to generate changes, assume risks, and learn from their mistakes.



INTEGRITY

We exercise liberty with responsibility

- We are consistent, act with truth, and reject all unethical conducts.
- We are accountable for our actions, and our decisions are consistent with our principles and values.
- We handle the Institution's resources in an austere and honest way.



COLLABORATION

Together, we accomplish the vision

- We encourage and acknowledge collaborative and interdisciplinary work.
- We act with high standards, empower people, and eliminate the barriers that prevent us from collaborating.
- We favor collective success over individual success.



EMPATHY AND INCLUSION

We always place individuals in the first place

- We find the time to listen to, understand, support, and develop the members of our community.
- We respect the dignity of individuals and value the diversity of our community.
- We encourage compassion and learn to live in harmony with our differences.



GLOBAL CITIZENSHIP

We work in favor of a sustainable world

- We are conscious citizens with a global vision.
- We participate with solidarity in the solution of the problems of the world and of the most unprotected communities.
- We promote sustainable development in favor of future generations and the planet.