

### LTP at Tec

- Only program of its kind in Mexico
- Combination of political science and economic analysis
- Career path with the highest range of potential job opportunities
- Use of data science and new technologies

### Public transformation today

- Need for revolutionary public policies
- Design of public policies based on machine learning
- Applied research through programming and data mining
- Design of algorithms and experiments to forecast product demand or for targeted marketing

### Study abroad

- Universidad de Mondragón
- Universidad de Sevilla

### Your future

- Technology companies
  - Think tanks
  - Startups
- Financial institutions
- Public sector

### Specialize

- Public Policy and Technology
- Data Science
- Change Management
- Urban Systems and Long-Term Planning
- Public Entrepreneurship

### Strategic partners

- Reforma
- deep\_dive
- México Evalúa
- IMCO

**Did you know that...** LTP is the only social science bachelor's program in the country with a curriculum that prioritizes quantitative methods based on data science, devoting 30 % of its courses to this topic?