

Journalism today

- There is a need for specialized content that will allow the audience to understand the local and global contexts
- There is a need for expert practitioners in traditional and digital media

LPE at Tec

- Focus on knowledge, journalism practice and the media
- Focus on an international vision of the profession
- Program certified by the Latin American Council on Professional Schools and the Accrediting Council on Education in Journalism and Mass Communication
 - Preparation in different creative languages
 - Option to study concentrations at different campuses in Mexico

Study abroad

- L'École des Hautes Études en Sciences Sociales, Paris
 - Pontificia Universidad Católica de Chile
 - Universidad Autónoma de Barcelona
 - Universidad Autónoma de Buenos Aires
 - Universidad Complutense de Madrid
 - Universidad de Barcelona
- University of North Carolina at Chapel Hill
 - University of Essex
- Universidad de los Andes
 - New York University
 - University of Texas
 - Yale University

Specialize

- Data Journalism
 - Strategic Communication
 - Creative Writing and Digital Narratives
 - Digital Humanities
 - Economics and Sustainable Development
 - Social Media and Digital Strategy
 - Social Innovation
 - Smart Cities
 - Entrepreneurship in the Creative Industries
 - Documentary Film Production
 - Mexican Culture
 - Many Others

Your future

- Strategic information areas in public and private institutions
- Media and digital entrepreneurship
 - Audiovisual industry
 - Publishing industry
 - Newspaper industry
 - Precision and investigative journalism
 - Digital journalism
 - Specialized journalism (sports, culture, politics and economics)

Strategic partners

- Grupo Reforma
 - CNN Expansión
 - MVS Radio
 - Animal Político
 - Google
 - El País
 - Santillana
 - Telemundo
 - Inter American Press Association
 - ESPN
 - TV Azteca

Did you know that... the degree in Journalism at Tec recently celebrated its 20th anniversary and its graduates hold important positions in national and international media, as well as organizations such as IMF, BDI and MIT?

